

LOXTON MARDI GRAS 2027

COMMUNITY AMBASSADORS

YOUR ESSENTIAL INFORMATION

The objectives of the Community Ambassador program are to:

ALLOW not-for-profit organisations and clubs to raise funds for their own projects under the auspices of Loxton Mardi Gras.

PROMOTE the brands of businesses who support Loxton Mardi Gras as Community Ambassador sponsors.

As a Community Ambassador you will be representing your sponsoring organisation.

On the basis of an interview by a selection panel drawn from the community, one Community Ambassador will be selected as 2027 Loxton Mardi Gras Community Ambassador. Focus will be on personality, demeanor, knowledge of Loxton & district and capacity to serve as 2027 Loxton Mardi Gras Community Ambassador.

CONDITIONS

1. You must be aged between 16 and 59.
2. You may be sponsored by any organisation, group or business in the community:
3. Registration will not be accepted until the Registration Form has been submitted.
4. Upon acceptance of your registration as a Community Ambassador you will be known as the (*Sponsor's Name*) Community Ambassador.
5. Community Ambassador sponsors may use the Loxton Mardi Gras brand and logo to raise funds. All funds that you raise are to be paid to Loxton Mardi Gras one week prior to the Parade event day.
6. From the date of registration, a Community Ambassador sponsor may, until 30th June 2027, use the Loxton Mardi Gras logo in their advertising and publicly display their sponsorship.
7. As a registered Community Ambassador, you may be expected to attend and participate in the following events:
 - a. Sashing presentation at the Loxton Show on 5th October 2026
 - b. Loxton Lights Up 28th November 2026 - creating a community presence for the 2027 Mardi Gras
 - c. Loxton Mardi Gras Parade on 27th February 2027. Your float must feature the Mardi Gras theme 'COMMUNITY IS..'
 - d. Loxton Mardi Gras Appreciation Service on 28th February 2027
 - e. You may also be invited to attend other promotional activities

Complete the Ambassador Registration Form and return it to the Mardi Gras Secretary
