

LOXTON MARDI GRAS 2025

SENIOR AMBASSADORS

YOUR ESSENTIAL INFORMATION

The objectives of the Senior Ambassador program are to:

ENABLE participation in Loxton Mardi Gras as Ambassadors by citizens aged 60 and over.

ENSURE inclusiveness for all members of the community, regardless of age.

RAISE funds for distribution to worthy organisations in and around the Loxton community.

As a Senior Ambassador you will be representing your sponsoring organisation.

Sponsors typically assist their Senior Ambassador to arrange and conduct events and activities to raise money for Loxton Mardi Gras.

If you have raised the most funds of all the Senior Ambassadors by the 19th February 2025, you will be declared 2025 Loxton Mardi Gras Senior Ambassador, and the highest fundraiser from all the Community and Senior Ambassadors will be declared 2025 Loxton Mardi Gras Charity Ambassador.

CONDITIONS

1. You must be aged 60 or older.
2. You may be sponsored by any organisation, group or business in the community.
3. Registration will be accepted upon receipt of your completed Registration Form.
4. No Registration fee is required.
5. Upon acceptance of your registration as a Senior Ambassador you will be known as the (Sponsor's Name) Senior Ambassador.
6. Senior Ambassadors and their sponsors may use the Loxton Mardi Gras brand and logo to raise funds.
 - a. All funds that you raise, less your overhead costs, are to be paid to Loxton Mardi Gras by 19th February 2025.
 - b. Before 30th June 2025, 50% of the funds you have raised will be returned to your sponsoring organisation. The other 50% will be held by the Loxton Mardi Gras Committee for distribution within the community.
7. As a registered Senior Ambassador you may be expected to attend and participate in the following events:
 - a. Sashing presentation at the Loxton Show on 7th October 2024.
 - b. Presentation at the Alawoona Strawberry Fete 9th November 2024.
 - c. Loxton Lights Up in November 2024 - creating a community presence for the 2025 Mardi Gras.
 - d. Loxton Mardi Gras Parade on 22nd February 2025. Your float must feature the Mardi Gras theme – 'OUR RIVER'
 - e. Loxton Mardi Gras Appreciation Service on 23rd February 2025.
 - f. You may also be invited to attend other promotional activities.

Complete the Ambassador Registration Form and return it to the Mardi Gras Secretary