

LOXTON MARDI GRAS 2023
SENIOR AMBASSADORS
YOUR ESSENTIAL INFORMATION

The objectives of the Senior Ambassador program are to:

ENABLE participation in Loxton Mardi Gras as Ambassadors by citizens aged 60 and over.

ENSURE inclusiveness for all members of the community, regardless of age.

RAISE funds for distribution to worthy organisations in and around the Loxton community.

As a Senior Ambassador you will be representing your sponsoring organisation.

Sponsors typically assist their Senior Ambassador to arrange and conduct events and activities to raise money for Loxton Mardi Gras.

If you have raised the most funds of all the Senior Ambassadors by the 22nd February 2023, you will be declared 2023 Loxton Mardi Gras Senior Ambassador, and the highest fundraiser from all the Community and Senior Ambassadors will be declared 2023 Loxton Mardi Gras Charity Ambassador.

CONDITIONS

1. You must be aged 60 or older.
2. You may be sponsored by any organisation, group or business in the community.
3. Registration will be accepted upon receipt of your completed Registration Form.
4. No Registration fee is required.
5. Upon acceptance of your registration as a Senior Ambassador you will be known as the (Sponsor's Name) Senior Ambassador.
6. Senior Ambassadors and their sponsors may use the Loxton Mardi Gras brand and logo to raise funds.
 - a. Any funds raised by a Senior Ambassador sponsored by a commercial business are to be paid to Loxton Mardi Gras by 22nd February 2023.
 - b. Any funds raised by a Senior Ambassador sponsored by a non-profit organisation will be distributed as follows.
 1. All funds that you raise, less your overhead costs, are to be paid to Loxton Mardi Gras before 22nd February 2023
 2. Before 30th June 2023, 50% of the funds you have raised will be returned to your sponsoring organisation. The other 50% will be held by the Loxton Mardi Gras Committee for distribution within the community.
7. As a registered Senior Ambassador you will be expected to attend and participate in the following events (subject to COVID-19 restrictions):
 - a. Sashing presentation at the Loxton Show on 3rd October 2022.
 - b. Sashing presentation at the Alawoona Strawberry Fete on 12th November 2022.
 - c. Loxton Lights Up on 26th November 2022 - creating a community presence for the 2023 Mardi Gras.
 - d. Loxton Mardi Gras Parade on 25th February 2023. Your float must feature the Mardi Gras theme – 'HARVEST'.
 - e. Loxton Mardi Gras Appreciation Service on 26th February 2023.
 - f. You may also be invited to attend other promotional activities.

Complete the Ambassador Registration Form and return it to the Mardi Gras Secretary