

## LOXTON MARDI GRAS 2023

# JUNIOR AMBASSADORS

## YOUR ESSENTIAL INFORMATION

The objectives of the Junior Ambassador program are to:

**ENABLE** participation in Loxton Mardi Gras as Ambassadors by local youth aged 15 and younger.

**PROVIDE** local youth with an opportunity to learn and grow through fundraising and participation in a high-visibility community activity.

**ENSURE** inclusiveness for all members of the community, regardless of age.

**RAISE** funds for distribution to worthy organisations in and around the Loxton community.

As a Junior Ambassador you will be representing your sponsoring organisation.

Sponsors typically assist their Junior Ambassador, in conjunction with the other Junior Ambassadors and under the guidance of the Junior Ambassador Coordinator to arrange and conduct fundraising events and activities for Loxton Mardi Gras.

On the basis of an interview with a Mardi Gras Committee panel one Junior Ambassador will be selected as 2023 Loxton Mardi Gras Junior Ambassador. Fund raising is not a criterion used in this selection.

### CONDITIONS

1. You must be aged between 9 and 15.
2. You may be sponsored by any organisation, group, business or individual in the community.
3. Registration will be accepted upon receipt of your completed Registration Form.
4. No Registration Fee is required.
5. Upon acceptance of your registration as a Junior Ambassador you will be known as the (Sponsor's Name) Junior Ambassador.
6. Junior Ambassador sponsors may use the Loxton Mardi Gras brand and logo to raise funds.
7. All funds raised, less the costs of fundraising, are to be paid to Loxton Mardi Gras by 22<sup>nd</sup> February 2023.
8. As a registered Junior Ambassador you will be expected to attend and participate in the following events:
  - a. Sashing presentation at the Loxton Show on 3<sup>rd</sup> October 2022.
  - b. Sashing presentation at the Alawoona Strawberry Fete on 12<sup>th</sup> November 2022.
  - c. Loxton Lights Up on 26<sup>th</sup> November 2022 - creating a community presence for the 2023 Mardi Gras.
  - d. Loxton Mardi Gras Parade on 25<sup>th</sup> February 2023. Your float must feature the Mardi Gras theme – 'HARVEST'
  - e. You may also be invited to attend other promotional activities.
9. Have fun!

Complete the Ambassador Registration Form and return it to the Mardi Gras Secretary