

LOXTON MARDI GRAS 2027

SENIOR AMBASSADORS

YOUR ESSENTIAL INFORMATION

The objectives of the Senior Ambassador program are to:

ENABLE participation in Loxton Mardi Gras as Ambassadors by citizens aged 60 and over.

ENSURE inclusiveness for all members of the community, regardless of age.

RAISE funds for distribution to worthy organisations in and around the Loxton community.

As a Senior Ambassador you will be representing your sponsoring organisation.

Sponsors typically assist their Senior Ambassador to arrange and conduct events and activities to raise money for Loxton Mardi Gras.

If you have raised the most funds of all the Senior Ambassadors by the 25th February 2027, you will be declared 2027 Loxton Mardi Gras Senior Ambassador.

CONDITIONS

1. You must be aged 60 or older.
2. You may be sponsored by any organisation, group or business in the community.
3. Registration will be accepted upon receipt of your completed Registration Form.
4. No Registration fee is required.
5. Upon acceptance of your registration as a Senior Ambassador you will be known as the (Sponsor's Name) Senior Ambassador.
6. Senior Ambassadors and their sponsors may use the Loxton Mardi Gras brand and logo to raise funds. All funds that you raise are to be paid to Loxton Mardi Gras one week prior to the Parade event day.
7. As a registered Senior Ambassador you may be expected to attend and participate in the following events:
 - a. Sashing presentation at the Loxton Show on 5th October 2026.
 - b. Presentation at the Alawoona Strawberry Fete 14th November 2026.
 - c. Loxton Lights Up 28th November 2026 - creating a community presence for the 2027 Mardi Gras.
 - d. Loxton Mardi Gras Parade on 27th February 2027. Your float must feature the Mardi Gras theme – 'COMMUNITY IS..'
 - e. Loxton Mardi Gras Appreciation Service on 28th February 2027.
 - f. You may also be invited to attend other promotional activities

Complete the Ambassador Registration Form and return it to the Mardi Gras Secretary
