

Loxton Mardi Gras – Stallholder Content & Conduct Policy

The Loxton Mardi Gras is a family-focused community event with a significant attendance of children. This policy ensures that all stallholders contribute to a safe, inclusive, and age-appropriate environment.

Scope

This policy applies to all stallholders, vendors, exhibitors, community groups, and organisations participating in the Loxton Mardi Gras annual Parade Day event.

A. Content Standards

1. Prohibited Content

The following items may **not** be sold, displayed, or distributed:

- **Drug-related themes**, including cannabis imagery, slogans, symbols, or advocacy materials
- **Alcohol-related promotional items**
- **Tobacco or vaping-related products or imagery**
- **Sexualised content**, adult themes, or explicit imagery
- **Violent, graphic, or unsafe imagery**
- **Material reasonably considered inappropriate for children**

These restrictions apply regardless of commercial, advocacy, or political purpose.

B. Political and Advocacy Material

Political parties, candidates, and advocacy groups may participate **only under the following conditions**:

- Materials must comply with all content standards listed above
- No drug-related imagery or slogans
- No materials that could reasonably be interpreted as encouraging illegal activity
- Engagement must remain respectful and non-disruptive
- No aggressive campaigning, amplified messaging, or harassment of attendees

The Committee reserves the right to restrict or refuse political stalls if the content or presentation is inconsistent with the family-focused nature of the event.

C. Stall Conduct Requirements

All stallholders must:

- Operate in a safe and responsible manner
- Ensure displays are suitable for a general audience
- Follow directions from event organisers and safety personnel
- Avoid obstructing walkways or interfering with other stalls
- Maintain a respectful environment for attendees and other participants

Failure to comply may result in removal from the event.

D. Approval and Enforcement

- The Loxton Mardi Gras Committee retains full discretion to approve, conditionally approve, or decline any stall application.
- Decisions are based solely on content suitability, safety, and event appropriateness.
- The Committee may request removal of any item or display that breaches this policy.
- Non-compliance may result in immediate closure of the stall without refund.

E. Acknowledgement

All stallholders must agree to this policy as a condition of participation.